

Expanding the Turkish Automotive market through Precision Casting Technology Awareness Seminar

Welcome industry peers to actively participate and jointly expand overseas market business!

ANKIROS / TURKCAST 2024 "Hong Kong Pavilion"

Date:
13 May, 2024
14:00-17:00

Venue:
4/F PARAGON Centre, 45 Hoi Yuen Road, Kwun Tong, Hong Kong

Language:
Cantonese & Putonghua

Target audience:
SME foundry industry related personnel

The Turkish automotive industry's precision casting components market heavily relies on imports and offers significant growth potential. In order to assist Hong Kong companies with extensive experience in precision casting and production of high-quality automotive products to expand their businesses into the Turkish market, the Hong Kong Foundry Association will establish a "Hong Kong Pavilion" at the ANKIROS / TURKCAST 2024 professional exhibition in Turkey. The Hong Kong Productivity Council will serve as the implementing organisation to showcase the advantages of Hong Kong's precision casting production technology for casting high-value-added automotive components.

The briefing session will further help Hong Kong enterprises understand how to expand into the local high-value product market, enhancing the visibility and competitiveness of the Hong Kong foundry industry. The briefing session will also invite industry experts to share the latest information for the continuous development of enterprises.

Time	Content	Speakers
14:00 – 14:30	Admission registration	
14:30 – 15:00	Introduction to the project "Trade and Industrial Organisation Support Fund"	Ms Crystal Leung, Chairlady of the Hong Kong Foundry Association and members of the management
	Details and Q&A Session of the Exhibition Event "Hong Kong Pavilion"	Mr Chuck Fung, Head of Nano materials and Smart Technology, Hong Kong Productivity Council
15:00 – 16:35	Technical requirements of overseas automotive industry for casting parts	Ms Xie, Manager, Wing Kam Foundry (H.K) Ltd
	The Future of New Industrial Development and Enterprise Innovation Intelligence Sharing	Mr Daniel Sung, Senior Manager, Ka Shui International Holdings Ltd.
	Sharing the integrated die-casting molding technology	Mr Lenz Chan, Engineering Manager, L.K. Machinery International Limited
16:35 – 17:00	Q&A	

* If there is any change in the speaker, the organiser will inform the briefing participants three days in advance

Organiser:



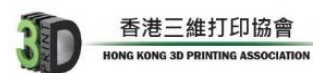
Implementation Agent: Supporting Organisations:



香港金屬製造業協會



Funding Agent:



Any views, findings, conclusions or recommendations expressed in this publication/event (or by members of the Project team) do not necessarily represent the views of the Government of the Hong Kong Special Administrative Region or Vetting Committee of the Trade and Industrial Organisation Support Fund.

Registration form

Name	TEL	Email	Position	Company' s name



Registration method (Quota: 50 people, each company can send up to 3 representatives, first come first served)

Scan the QR code to register online, or fill in the above application form and email to

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